

# Graduate Certificate in Business Administration (GCBA)

Course ID : CRS1401613



## Introduction

The Graduate Certificate in Business Administration (GCBA) is designed to produce graduates who can make a positive contribution to society in the business field. The course will challenge students to analyse, critically evaluate, and communicate advanced and technical knowledge of business administration theories in a range of real-world scenarios. Graduates will be able to demonstrate the autonomy, expert judgement, adaptability, and responsibility required of successful business leaders in an ever-changing and complex world.

The structure of this course is based on the first semester of the Leaders Institute Master of Business Administration (MBA), allowing graduates to fast-track into the second semester of the MBA. It also enables students to exit the GCBA or MBA, due to unforeseen personal or professional reasons, after the first semester with a fully accredited qualification.

Graduates of the GCBA may find employment in leadership and management roles in a relevant occupational field, such as: business and professional organisations; entrepreneurial start-ups; and not-for-profit organisations; as well as educational institutions that require skills in research and critical thinking. Additionally, graduates may choose to return to further studies in business administration.

## Course Structure

The course structure is based on one semester (each semester is 12 teaching weeks, plus one review week and one exam week).

- 30 credit points of core
- 10 credit points of electives

To qualify for the award of GCBA a student shall accrue an aggregate of at least 40 credit points, including satisfactory completion of the core units noted below.

### YEAR 1, SEMESTER 1

- BC400 Communication and Media Management
- EC401 Economics and Finance
- MK401 Marketing Innovation
- 1 x elective

## Admission requirements

Completion of an AQF Level 7 or above higher education qualification (or overseas equivalent) in any field

OR

Completion of an AQF Level 7 or above higher education qualification (or overseas equivalent) in a relevant business field

OR

At least five years' relevant professional experience, including two years in a management position

Applicants whose entry qualifications were obtained in an institution where English is not the language of instruction normally require an International English Language Testing Service (IELTS) of 6.0, with a score of not less than 5.5 in any of the four skill areas, or equivalent.

Special admission pathways are available and will be evaluated on a case-by-case basis.

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## Learning Outcomes

- ✓ Demonstrate knowledge of key concepts, theories, and ethical issues related to business administration.
- ✓ Critically evaluate challenges and advances in achieving real-world business administration outcomes.
- ✓ Synthesise business administration outcomes in diverse contexts.
- ✓ Effectively communicate detailed knowledge and ideas to peers and general audiences.

## Scholarships

To promote excellence in scholarship and learning, Leaders Institute will offer scholarships to outstanding applicants.

A combination of merit and needs based scholarships by way of fee discount of 25% is available for both domestic and international students. To apply for this scholarship, please meet the Program Director.

## Fees

### LEARNING TIME PERIOD AND FEES

#### International Student Fees:\*

Tuition fees per unit	:	<b>AUD \$ 3,125</b>
Total Course Fees	:	<b>AUD \$ 12,500</b>
Deposit component of tuition fees (non-refundable)	:	<b>AUD \$ 500</b>
Total amount paid up front and prior to issue of Confirmation of Enrolment	:	<b>AUD \$ 12,500</b>

\* Subject to CRICOS approval

#### Domestic Student Fees

Tuition fees per unit	:	<b>AUD \$ 2,500</b>
Total Course Fees	:	<b>AUD \$ 10,000</b>
One-time Application Fee (non-refundable)	:	<b>AUD \$ 500</b>
Total amount paid up front	:	<b>AUD \$ 10,000</b>



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For Expert Advice, Call us Today!

**+61 (07) 3161 5566**

### BRISBANE CAMPUS

76 Park Road, Woolloongabba,  
Brisbane, Queensland 4102,  
Australia

### SYDNEY CAMPUS

6 Fetherstone Street, Bankstown,  
New South Wales 2200,  
Australia

www.leaders.edu.au | E : enrol@leaders.edu.au